

# **DERBYSHIRE COUNTY COUNCIL**

## **D2 JOINT COMMITTEE FOR ECONOMIC PROSPERITY**

### **Celebrating the Vision Derbyshire Business Start Up Project**

#### **(1) Purpose of Report**

- 1.1 To provide a brief outline of the Business Start Up video that will be shared at the meeting.

#### **(2) Discussion/ Decision Required by the Derby and Derbyshire Joint Economic Prosperity Committee (D2JC)**

- 2.1 The D2JC is requested to consider the content of the video and acknowledge the achievements to date.

#### **(3) Information and Assessment**

##### Background

- 3.1 The Vision Derbyshire Business Start Up project has been running for just over a year and members will recall previous reports to the Joint Committee which have set out achievements to date.
- 3.2 The success of the project is reflected in its being shortlisted as a finalist in the recent Local Government Chronicle awards – a significant achievement from a strong field of 40 entries.
- 3.3 A short video was prepared to support the award process and this will be shared with the Joint Committee at the meeting on 20 July. It is proposed this video be used as shared collateral for all partners to help promote our business support activity.

#### **4. Recommendations**

- 4.1 It is recommended that the D2 Joint Committee:

- a) Notes the content of this report and accompanying video and acknowledges the achievements of the business start up project
- b) Agrees to the use of the video as shared, promotional collateral to promote D2 business support activity.